



WORLD CAR AWARDS

Established 2004

THE ROAD TO WORLD CAR 2018 HAS BEGUN....

Celebrating the best of today. Inspiring the best of tomorrow.

For Immediate Release: Frankfurt – September 12, 2017

The journey on ***The Road to World Car*** began today at the Frankfurt Motor Show (IAA) with the celebration of the 2017 World Car of the Year winner – the Jaguar F-PACE - during a champagne media reception held within the Jaguar exhibit.

Dr Ralf Speth, CEO, Jaguar Land Rover said, “We were delighted and honoured that the Jaguar F-PACE won both the World Car of the Year and the World Car Design of the Year titles in 2017. It was an award that we were very proud to receive and is testament to the hard work of everyone involved.”

The Road to World Car follows over 80 international automotive jurors as they test-drive and tell the stories of the 2018 eligible cars in six categories prior to voting by secret ballot in January 2018. The official list of contenders for the World Car of the Year, World Luxury Car, World Performance Car, World Green Car, World Urban Car and the World Car Design of the Year is copied below and can also be found on our web site: wcoty.com

The Road to World Car makes a stop in Los Angeles for test-drives in November, then at the Geneva International Motor Show in March when the top three finalists in each category will be declared. The journey will officially end at the New York International Auto Show on Wednesday, March 28, 2018 with the declaration of the winners in six categories and the official opening of the New York show.

2018 marks the 12th year of World Car’s partnership with the New York show, and the fifth consecutive year that the World Car Awards have retained their ranking as the **No.1** automotive awards program in the world in terms of media reach. “The New York International Auto Show is proud of the tradition it has built with the World Car Awards to recognize the ‘best of the best’ in the auto industry”, said Mark Schienberg, president of the New York International Auto Show. “Over the past 12 years this awards program has grown to become one of the most coveted honors for the world’s automakers.”

World Car has a dual mission of celebrating the best of today and inspiring the best ideas for tomorrow. Our role is not just to reward current achievement but to also provide insights into the future. To accomplish this, ***The Road Ahead*** initiative was created in 2014 with our long-standing partner Prime Research. ***The Road Ahead*** focuses on writing, broadcasting, posting and tweeting about future trends and innovations through monthly newsletters and other reports from September 2017 through to April 2018. The annual **Global Trends Report**, co-presented by Prime Research and Autoneum annually at the New York International Auto Show, is the culmination of research and insights across the six month period.

During the reception, Peter Lyon, chairman of the WCA Steering Committee, welcomed back the Swiss-based firm Autoneum as a presenting partner of the 2018 World Car Awards for the fourth consecutive year. "Autoneum's commitment to the future of mobility through global innovation and excellence makes them a good fit for the World Car Awards and our **Road Ahead** initiative," he explained.

Martin Hirzel, CEO of Autoneum, further commented: "Trends like electric mobility, autonomous driving and connected cars will drive our industry to come. By continuing our successful partnership with the World Car Awards, we are able to promote automotive innovation on a global scale and thus help shape the mobility of the future."

2018 marks the 10th year anniversary of Bridgestone Corporation's partnership with World Car. Jake Rønsolt, Managing Director, Products & Solutions Strategy Bridgestone EMEA commented, "As the world's largest tire and rubber manufacturer, it makes perfect sense to partner with World Car. It is the 10th year of our sponsorship and it makes us proud to see so many of the winners running on our tires. Working together, we can ensure the broad accomplishments of our industry are recognized as widely as possible, which will be essential as we push for innovation in solutions and for digitalization."

As the global nature of the industry continues to strengthen, and the pace of innovation continues to accelerate, World Car is proud to be a part of this amazing journey along with the New York International Auto Show, Prime Research, Autoneum, Bridgestone Corporation, Newspress (media partner) and KPMG (vote tabulation).

**THE ROAD TO WORLD CAR:
BEGAN IN FRANKFURT SEPT. 12, 2017. ENDS IN NEW YORK MARCH 28, 2018.**

FOLLOW OUR 80+ INTERNATIONAL JURORS : wcoty.com #wcoty

For additional information either visit our web site (www.wcoty.com) or please contact Beth Rhind, Executive Manager, E: beth@wcoty.com

Media release distributed by NEWSPRESS – World Car's Official Media Partner

BACKGROUND

World Car Awards

Now entering their 14th year, the annual World Car Awards are the number one awards program in the world for the fourth consecutive year based on Prime Research's 2016 media report. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize and reward automotive excellence on an international scale. The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of a Steering Committee of pre-eminent automotive journalists from Asia, Europe, and North America. Peter Lyon (chair – Japan), Jens Meiners (vice-chair – Germany), Mike Rutherford (vice-chair – UK), Tim Stevens (director – USA), Siddarth Patankar (director – India) and Gerry Malloy (director – Canada and president, WCOTY Association).

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2018 Auto Show Dates
Automotive Forum: March 27
Press Preview: March 28 & 29 (credentials required)
Public Sneak Preview, Friday, March 30
Public Show Dates, Friday, March 30 – Sunday, April 8

THE ROAD TO THE WORLD CAR

2018 WORLD CAR AWARDS

PROVISIONAL LIST OF ELIGIBLE VEHICLES – SEPTEMBER 12, 2017

WORLD CAR OF THE YEAR

Alfa Romeo Giulia
Alfa Romeo Stelvio

BMW X2
BMW X3

Buick Regal / Opel/Vauxhall Insignia

Citroën C3 Aircross:

Dacia Duster

Ford Fiesta

Genesis G70

Honda Accord

Hyundai Kona

Jeep Compass

Kia Niro
Kia Picanto
Kia Stinger
Kia Stonic

Land Rover Discovery

Mazda CX-5

Mitsubishi Eclipse Cross

Nissan LEAF
Nissan Micra

Peugeot 3008

Range Rover Velar

Renault Koléos

SEAT Ibiza

Skoda Karoq

SsangYong Rexton G4

Subaru XV/Crosstrek

Suzuki Swift

Toyota Camry

Volkswagen Polo

Volkswagen T-Roc

Volkswagen Arteon

Volvo XC60

Volvo XC40

WORLD LUXURY CAR

Audi A8

BMW 6 Series Gran Turismo

Lexus LS

Porsche Cayenne

Porsche Panamera

WORLD PERFORMANCE CAR

Alfa Romeo Giulia Quadrifoglio

Audi RS 3 Sedan

Audi RS 5 Coupé

BMW M5

Ferrari Portofino

Honda Civic Type R

Hyundai i30N

Lexus LC 500

Renault Alpine A110

Volkswagen Polo GTI

WORLD GREEN CAR

BMW 530e iPerformance

Chevrolet Cruze Diesel

Chrysler Pacifica Hybrid

Hyundai FE

Nissan LEAF

WORLD URBAN

Ford Fiesta

Hyundai Kona

Kia Picanto

Kia Stonic

Nissan Micra

SEAT Ibiza

Suzuki Swift

Volkswagen Polo

WORLD CAR DESIGN OF THE YEAR

Vehicles eligible for any of the other World Car awards will be eligible and automatically entered for the World Car Design award.

In addition, the following stand-alone entries are also nominated as candidates:

BMW i8 Roadster

Lamborghini Urus