

WORLD CAR AWARDS

THE ROAD TO THE WORLD CAR AWARDS

LONDON MOTOR & TECH SHOW – May 16 – 19, 2019

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The Road To the World Car Awards doesn't really stop. In fact, the journey is continuing right now at **London Motor & Tech Show** until May 19th. The *World Car Garage* is being staged for the fourth consecutive year offering visitors a glimpse of the 2020 World Car contenders as well as celebrating the current 2019 winners.

The cars being exhibited in the *World Car Garage* are: the **Jaguar I-PACE** (2019 World Car of the Year, World Car Design of the Year and World Green Car), the **Audi A7** (World Luxury Car), the **McLaren 720S** (World Performance Car), and the **Suzuki Jimny** (World Urban Car).

Sitting alongside or inside these winning models are the coveted World Car trophies that were awarded at a prize-giving ceremony in New York last month. The London Show is unique in that it gives car enthusiasts a rare opportunity to be photographed alongside these priceless trophies.

Also on display in the *World Car Garage* are the **Volvo S60** and the **Citroen C5 Aircross** which were both Top 5 Finalists in the 2019 World Car competition that has just ended.

As strong contenders for World Car glory in 2020, the all-new **Land Rover Evoque**, the **CUPRA Ateca**, the **Volkswagen T-Cross** and the **Kia Soul EV** complete the 10-car line-up. The latter is a pre-production prototype version which is making its UK public debut at the London Show, prior to going on sale in Kia UK showrooms at the end of 2019

Mike Rutherford, Juror and Co-Chairman of the World Car Awards Programme said:

"We're delighted to be back on the road in London where every 2019 World Car winner is being exhibited. Four of the six trophies we presented this year were awarded to Jaguar and McLaren. So it seems highly appropriate that these two British firms will have an opportunity to celebrate at the London Motor & Tech Show."

The Road to the World Car Awards is an annual journey that follows more than 80 of our international journalists as they test-drive, and vote on, the eligible vehicles for the award season.

For 2020, the official launch will take place at the **Frankfurt motor show (IAA)** on Tuesday, September 10th and will end when the winners are officially announced in all six categories at a the grande finale awards ceremony and press conference that will officially open the **New York International Auto Show** on April 8, 2020.

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World Car will be making several stops along the way including our sixth annual **L.A. Test Drives** event in Los Angeles in November.

The **World Car Finals** countdown will begin in early February 2020 as the jurors vote for their favourites and their ballots are tabulated by the international accounting firm KPMG. First the Top 10 and Top 5 in each category will be announced; followed by the Top Three in the World finalists at the **Geneva International Motor Show** on Tuesday, March 3, 2020.

The grande finale awards ceremony that opens the New York International Auto Show will be followed again by a stop for the fifth consecutive year at the London motor show in May of 2020 offering a glimpse of the 2021 contenders.

Video:

<https://www.youtube.com/watch?v=kI8-zblsVmw>

**THE ROAD TO WORLD CAR NEVER REALLY STOPS:
CONTINUING IN LONDON MAY 16-19, 2019.
NEXT STOP? FRANKFURT – SEPTEMBER 10, 2019.**

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For additional information either visit our web site (www.worldcarawards.com) or please contact Beth Rhind, Co-founder and Executive Manager, E: beth@wcoty.com

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BACKGROUND

World Car Awards

Now entering their 15th year, the annual World Car Awards are the number one awards program in the world for the sixth consecutive year based on Prime Research's 2018 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of an awards management and advisory group of prominent automotive journalists from Asia, Europe, and North America. Peter Lyon (Co-chair, World Car Awards Program - Japan), Mike Rutherford (Co-chair, World Car Awards Program - UK), Jens Meiners (Partnership director - Germany), Tim

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Stevens (director - USA), Siddharth Vinayak Patankar (director - India) and Gerry Malloy (president, WCA Association).

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2019 Auto Show Dates

Automotive Forum: April 16

Press Preview: April 17 and 18 (credentials required)

Public Sneak Preview, Friday, April 19

Public Show Dates, Friday, April 19 – Sunday, April 28th
