

WORLD CAR AWARDS

2019 WORLD CAR AWARDS

AND NOW THERE IS ONE.....

JAGUAR I-PACE – 2019 WORLD CAR DESIGN OF THE YEAR

New York, April 17, 2019 - For Immediate Release

The Road to the World Car Awards journey concluded today with a grande finale awards ceremony and press conference that opened the New York International Auto Show. The **JAGUAR I-PACE** was declared the 2019 World Car Design of the Year.

This is the third consecutive Design win for Jaguar Land Rover (JLR) and the fifth time overall having won the World Car Design of the Year award in 2018 (Range Rover Velar), in 2017 (Jaguar F-PACE), in 2012 (Range Rover Evoque) and in 2013 (Jaguar F-Type). No other car manufacturer has achieved this number of Design wins in our 15 year history.

Prof. Dr. Ralf Speth, Chief Executive Officer, Jaguar Land Rover, said: "It is an honour that the Jaguar I-PACE has received such an accolade from the prestigious World Car jurors. For I-PACE to be awarded 2019 World Car Design of the Year gives our first all-electric vehicle the ultimate recognition it deserves. I would like to thank the team who have created I-PACE for their passion in making it so outstanding."

Ian Callum, Jaguar Director of Design, who was in New York to accept the award, said: "Designing Jaguar cars is probably the best job in the world, and I can honestly say that no other project I've worked on has been as rewarding as I-PACE. Electric vehicles offer designers unprecedented freedom to rethink the proportions, the profile and the packaging, and it's an opportunity that my team has exploited in full. Winning the 2019 World Car Design of the Year award is true recognition for their achievements."

"The I-PACE's dramatic, cab-forward profile, short overhangs and taut, muscular haunches give it a sense of drama which set it apart from other SUVs. The spacious interior – enabled by the bespoke EV architecture – is finished with beautiful premium details and exacting Jaguar craftsmanship. Designed and developed in the UK, the zero-emissions I-PACE is attracting customers worldwide, and for many it will be their first EV and their first Jaguar – to date, over 11,000 people in more than 60 countries have taken delivery. The balance of sports car performance, exceptional refinement and true SUV practicality make I-PACE the stand-out choice in its segment."

The World Car Design of the Year category, and the corresponding award, are meant to highlight new vehicles with innovation and style that push established boundaries. This year, the cars eligible for the 2019 World Car Design of the Year award encompassed all the contenders competing in the other five award categories.

A design panel consisting of seven highly respected world design experts was asked to first review each candidate, and then establish a short-list of recommendations for the jurors. The design experts are in

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alpha order: **Anne Asensio** (France - Vice-President, Design - Dassault Systemes), **Gernot Bracht** (Germany - Pforzheim Design School), **Patrick le Quément** (France - Designer and President of the Strategy Committee - The Sustainable Design School), **Sam Livingstone** (U.K. - Car Design Research and Royal College of Art), **Tom Matano** (USA - School of Industrial Design at Academy of Art University in San Francisco), **Gordon Murray** (U.K. - Gordon Murray Design) and **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.).

As announced in Geneva on March 5th, the 2019 Top Three in the World finalists for the design award are the Jaguar I-PACE, the Suzuki Jimny and the Volvo XC40.

Vehicles were selected and voted on by an international jury panel comprised of 86 prominent automotive journalists from 24 countries around the world. Each juror was appointed by the World Car Steering Committee on the basis of his or her expertise, experience, credibility, and influence. The international accounting firm KPMG tabulates the jurors' ballots.

The Road to the World Car Awards is an annual journey in partnership with the **New York International Auto Show**. The journey follows our international journalists as they test-drive, and vote on, the 2019 eligible vehicles. The official launch took place in Paris on October 2nd and ended with today's winners' press conference.

World Car made several stops along the way: our fifth annual L.A. Test Drives event concluded the last week of November. The event was an outstanding success with 48 jurors attending from 18 different countries across the six day event. ZF was the event's exclusive host.

World Car also made a stop at the Consumer Electronics Show (CES) in Las Vegas on January 10, 2019 where together World Car and ZF hosted a panel discussion moderated by Tim Stevens (Editor-in-Chief, CNET'S Roadshow and World Car director). The topic for discussion? "The Intersection of Consumer and Automotive Tech."

Of course, **The Road To the World Car Awards** doesn't really stop. Just a few weeks from now the **World Car Garage** will be staged for the fourth year at the London Motor & Tech Show May 16-19; offering a glimpse of the 2020 contenders as well as celebrating the 2019 winners.

The **Global Trends Report**, co-presented annually by Prime Research and Autoneum, was also announced today during the New York show's opening media breakfast. The report is the culmination of research and insights across the past six months. Autoneum CEO Martin Hirzel said: "*The Global Trends Report is a valuable instrument for identifying future directions and a guide for prioritizing them. Actual trends such as electric mobility will characterize the automotive industry, what offers exciting development prospects for Autoneum. Our innovative products and technologies for acoustic and thermal management make vehicles quieter, safer, lighter and contribute to a comfortable driving experience. I am looking forward to the announcement of the 2019 World Car Award winners and I am confident that again the majority of all winning models is equipped with Autoneum components!*"

PHOTOS and VIDEOS: event photos will be posted the morning of Wednesday, April 17th to www.worldcarawards.com. Photos of the top three car finalists in all categories are already on the web site's home page. Videos from the event will be posted by Wednesday afternoon.

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THE ROAD TO WORLD CAR:
BEGAN IN PARIS OCTOBER 2, 2018. ENDS IN NEW YORK APRIL 17, 2019.

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For additional information either visit our web site (www.worldcarawards.com) or please contact Beth Rhind, Co-founder and Executive Manager, E: beth@wcoty.com

Media release distributed by NEWSPRESS – The World Car Awards’ Official Media Partner

BACKGROUND

World Car Awards

Now entering their 15th year, the annual World Car Awards are the number one awards program in the world for the sixth consecutive year based on Prime Research’s 2018 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of an awards management and advisory group of prominent automotive journalists from Asia, Europe, and North America. Peter Lyon (Co-chair, World Car Awards Program - Japan), Mike Rutherford (Co-chair, World Car Awards Program - UK), Jens Meiners (Partnership director - Germany), Tim Stevens (director - USA), Siddharth Vinayak Patankar (director - India) and Gerry Malloy (president, WCA Association).

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2019 Auto Show Dates

Automotive Forum: April 16

Press Preview: April 17 and 18 (credentials required)

Public Sneak Preview, Friday, April 19

Public Show Dates, Friday, April 19 – Sunday, April 28th