

# WORLD CAR AWARDS

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## MARCHIONNE VOTED WORLD CAR PERSON OF THE YEAR FOR 2019

### World Car Awards jurors from 24 countries choose Marchionne for prestigious award

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GENEVA – Tuesday, March 5, 2019 – For Immediate Release

More than 80 World Car Awards (WCA) jurors from 24 countries collectively decided by secret ballot that the automotive industry titan, **Sergio Marchionne**, who tragically passed away in the summer of 2018, should be declared the winner of the prestigious **World Car Person of the Year** award presented at the Geneva Motor Show today.

At the time of his passing in July Mr Marchionne was CEO, FCA; Chairman, CNH Industrial; and Chairman and CEO, Ferrari.

On the FCA stand at the Swiss show this morning, Mike Manley, FCA's recently-appointed President and Chief Executive Officer, warmly received the trophy on behalf of his former boss. *"It is an honour for me to receive this recognition from the World Car Awards' jury, made posthumously to Sergio Marchionne. He was not one for pomp or fuss, preferring instead duty to the company he led for 14 years and the nurturing of a leadership team to take his legacy forward. I accept this award in this spirit and with thanks."*

World Car jurors voted for Italian-Canadian Marchionne over several other hugely impressive motor industry executives, engineers, designers and entrepreneurs from all corners of the globe.

His prestigious World Car Person of the Year award recognizes his accomplishment in taking two declining, regionally-focused companies and forging them into one profitable global entity.

In addition, he spun off Ferrari as a highly successful separate business, solidifying the future of that iconic brand. And, shortly before his death, he set FCA on a defined five-year course to ensure its continued success.

Equally important, Sergio Marchionne was - and still is - widely regarded as one of the ultimate 'car guys' of the modern motoring era.

His loss to the global auto industry is immense. The car business needs talented, charismatic, game-changing individuals like Sergio Marchionne - one of the true greats.

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**THE ROAD TO WORLD CAR:  
BEGAN IN PARIS OCTOBER 2, 2018. ENDS IN NEW YORK APRIL 17, 2019.**

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For additional information either visit our web site ([www.worldcarawards.com](http://www.worldcarawards.com)) or please contact Beth Rhind, Co-founder and Executive Manager, E: [beth@wcoty.com](mailto:beth@wcoty.com)

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## BACKGROUND

### World Car Awards

Now entering their 15th year, the annual World Car Awards are the number one awards program in the world for the sixth consecutive year based on Prime Research’s 2018 media report. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize and reward automotive excellence on an international scale. The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of an awards management group and steering committee of pre-eminent automotive journalists from Asia, Europe, and North America. Peter Lyon (Co-chair, World Car Awards Program – Japan), Mike Rutherford (Co-chair, World Car Awards Program – UK), Jens Meiners (Partnership director – Germany), Tim Stevens (director – USA), Siddharth Vinayak Patankar (director – India) and Gerry Malloy (president, WCOTY Association).

### New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

### Important 2019 Auto Show Dates

Automotive Forum: April 16

Press Preview: April 17 and 18 (credentials required)

Public Sneak Preview, Friday, April 19

Public Show Dates, Friday, April 19 – Sunday, April 28th