

WORLD CAR AWARDS

2020 WORLD CAR AWARDS

WORLD CAR FINALS COUNTDOWN CONTINUES

“TOP THREE IN THE WORLD” FINALISTS ANNOUNCED TODAY

TORONTO, Canada – Thursday, March 5, 2020 – For Immediate Release

The **World Car Finals** countdown continues with today’s “**Top Three In The World**” finalists’ announcement.

A jury of 86 distinguished international automotive journalists selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. KPMG tabulated the vote results. For more details about all our jurors and their outlets, please visit our website: www.worldcarawards.com and click < Jurors.

The “Top Three In The World” finalists for each category are:

World Car of the Year

- Kia Telluride
- Mazda CX-30
- Mazda3

World Urban Car

- Kia Soul EV
- Mini Electric
- Volkswagen T-Cross

World Luxury Car

- Mercedes Benz EQC
- Porsche 911
- Porsche Taycan

World Performance Car

- Porsche 718 Spyder/Cayman GT4
- Porsche 911
- Porsche Taycan

World Car Design of the Year

- Mazda3
- Peugeot 208
- Porsche Taycan

The Road to the World Car Awards is an annual journey that follows our 86 international jurors as they test-drive, and vote on, the eligible vehicles for the 2020 awards season.

There are several stops along the road. One of the first took place in Los Angeles in November for our sixth annual “**L.A. Test Drives**” event hosted by ZF.

Then, the **Top 10** and **Top Five** finalists in five World Car Awards categories were announced live during a press conference held at the Delhi auto show in New Delhi, India on February 5th.

The Road to the World Car Awards will end with a grande finale awards ceremony and press conference at the **New York International Auto Show** on April 8, 2020 during the media breakfast that officially opens the show. All winners in all categories will be declared at this time. 2020 marks the 15th year of the World Car Awards’ partnership with the New York auto show.

The **Global Trends Report**, produced annually by Cision Insights and our partner Autoneum, will also be presented during the media breakfast at the New York show. The report is the culmination of research and insights across the past six months. Autoneum CEO, Matthias Holzammer said, “*At Autoneum, we are constantly striving to set industry standards in automotive noise and heat protection. It is thus a great recognition for us that the majority of finalist models once again benefit from our multifunctional components for acoustic and thermal management. We are confident that thanks to Autoneum’s innovative technologies and products, the 2020 winners will also excel in the sixth year of our successful partnership with the World Car Awards.*”

Of course, **The Road to the World Car Awards** doesn’t really stop. The *World Car Garage* will be staged at The British Motor Show in August of 2020; offering a glimpse of the 2021 contenders as well as celebrating the 2020 winners. This is the fifth consecutive year that the *World Car Garage* will be staged at a major motor show in Britain.

The Road to the World Car Awards journey and the awards program would not be possible without the support of our official partners: **Autoneum, Brembo, Cision Insights, KPMG, Newspress, the New York International Auto Show** and **ZF**. Thank you.

VIDEO: <https://youtu.be/G3FpO5X-FgM>

THE ROAD TO 2020 WORLD CAR AWARDS:

BEGAN IN FRANKFURT SEPTEMBER 10, 2019.

WILL END AT THE NEW YORK INTERNATIONAL AUTO SHOW ON APRIL 8, 2020.

FOLLOW OUR 80+ INTERNATIONAL JURORS :

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For additional information please visit www.worldcarawards.com or contact Beth Rhind, Co-founder and Executive Director, E: beth@worldcarawards.com

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ABOUT

World Car Awards

Now entering their 16th year, the annual World Car Awards are the number one awards program in the world for the seventh (7th) consecutive year based on Prime Research's 2019 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The World Car Awards are administered by a not-for-profit association, under the guidance of an executive committee, a steering committee as well as a group of advisors as follows: Peter Lyon (Japan), Mike Rutherford (United Kingdom), Tim Stevens (USA), Jens Meiners (Germany), Siddharth Vinayak Patankar (India), Gerry Malloy (Canada), Ginny Buckley (United Kingdom), Toni Jalovaara, (Finland), Scotty Reiss (USA), Lionel Robert (France), and Carlos Sandoval (Mexico). Beth Rhind (Canada) is the co-founder and the Executive Director.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive Industry.

Important 2020 Auto Show Dates:

Press Preview: Wednesday, April 8 and Thursday, April 9 (credentials required)

Public Sneak Preview: Friday, April 10

Public Show Dates: Friday, April 10 – Sunday, April 19, 2020

Social Media:

Twitter: @NYAutoShow

Facebook: nyautoshow

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