

WORLD CAR AWARDS

AUTOMOTIVE DESIGNER IAN CALLUM JOINS PANEL OF DESIGN EXPERTS FOR 2020 WORLD CAR DESIGN OF THE YEAR AWARD

For Immediate Release - Toronto - December 17, 2019

Ian Callum – former Director of Design at Jaguar – is the most recent addition to the World Car Awards' prestigious panel of design experts, which already includes several of the industry's most distinguished and influential automotive designers.

The role of the **design experts panel** is to first review all vehicles eligible for the 2020 World Car Awards in four categories (World Luxury Car, World Performance Car, World Urban Car and the overall World Car of the Year); then collectively recommend a short-list of finalists for the 2020 **World Car Design of the Year** award.

The **World Car Design of the Year** category and the corresponding award are meant to highlight new vehicles with innovation and style that push established design boundaries.

The World Car Awards' 86 journalist jurors, from 24 countries all around the world, then vote on their individual choices from the short-list created by the designers and their secret ballots will be tabulated by the international accounting firm KPMG.

The winner of the 2020 World Car Design of the Year award will be announced on Wednesday, April 8, 2020 at the New York International Auto Show at an awards ceremony and press conference that opens the show.

The 2020 design panel of experts are as follows in alpha order:

Anne Asensio (France - Vice-President, Design - Dassault Systemes)

As Vice President of Design Experience since 2007, Ms Asensio is responsible of Dassault Systèmes' Design Experience strategy with the mission to define and implement innovative Design strategies and 3DExperience solutions for enterprises, as well as defining Dassault Systèmes brand identity.

Prior to 3DS, Ms Asensio held influential and executive roles at General Motors (2000-2007) and Renault (1987-2000), and won several prestigious accolades for her talent and experience.

Gernot Bracht (Germany – Pforzheim Design School)

Mr Bracht worked for a decade as an automotive designer at Renault and Opel. Since 2002 he has worked as a freelance designer for supplier companies mainly in the automotive sector.

Mr Bracht also teaches as a permanent lecturer at Pforzheim design university and temporarily at the SDS in Nice, as well as working as an illustrator and cartoonist for newspapers.

Ian Callum (United Kingdom – Director of Design, CALLUM)

Mr Callum spent the first 12 years of his career at Ford Design Studios, then a period as Chief Designer of TWR Design, where he was responsible for the Aston Martin DB7 and Vanquish, before joining Jaguar in 1999. He continued to manage Aston Martin Design, developing the DB9, as well as directing Jaguar Design where he and his team created, amongst others, the R-Coupe, RD-6 and C-X75 concepts.

In his tenure at Jaguar, he was responsible for such 'fast, beautiful' production cars as the XK, XF, XJ, F-TYPE and XE. In 2015 Ian led his team to launch the second generation XF, followed by the F-PACE, Jaguar's first SUV, the E-PACE and the I-PACE, which was crowned World Car of the Year, World Car Design of the Year and World Green Car of the Year.

Patrick le Quément (France - Designer and President of the Strategy Committee - The Sustainable Design School)

Mr le Quément began his 42-year automotive design career in SIMCA, then moved rapidly to Ford where he eventually headed the Design Center in Ford of Germany. After 17 years with Ford, he moved in 1985 to the Volkswagen-Audi Group as responsible for Advanced Design.

In 1987 he joined Renault to take charge of Renault Corporate Design, a company he would stay with for 22 years. He left Renault in 2009 to create his own consultancy, specializing in naval design and strategic design.

Tom Matano (USA – Academy of Art University, Former Head of Design – Mazda)

Mr Matano has 30 years of experience in the automotive design industry. He held design positions at GM Design in the U.S., GM Holden's in Australia, and BMW in Germany. In 1983, he joined Mazda's North American design team. From 1999 to 2002, Matano worked at Mazda Headquarters in Japan as an Executive Designer in charge of the Chief Designers group. His accomplishments at Mazda include the MPV, MX 5 Miata, RX 7, and many other projects by the design teams he managed.

Mr Matano has been committed to developing young talents, by using his diverse knowledge and experience, at the Academy of Art University in San Francisco since 2002. Now the program is ranked among the top Industrial Design Programs in the country.

Gordon Murray (United Kingdom - Gordon Murray Design)

In 1969 Mr Murray joined the Brabham Formula One Team as Technical Director, winning two world championships (1981 & 1983) during his 17 years with the team. He joined McLaren Racing as Technical Director in 1988 and three consecutive championship wins (1988, 1989 & 1990) followed.

In 1990, Mr Murray moved away from Formula One, after 50 Grand Prix wins, to concentrate his efforts on establishing a new Company for the Group – McLaren Cars Ltd. He left the McLaren Group in 2005 to set up Gordon Murray Design Limited.

Shiro Nakamura (Japan - CEO, Shiro Nakamura Design Associates Inc.)

Mr Nakamura worked at General Motors Design in Michigan, created Isuzu Europe's Design studio, and in 1998, became global design director of that company's design center. His most notable creation at Isuzu was the VehiCROSS SUV concept. In 1999, Shiro was requested to join Nissan Motor Company to vitalize its design. He served as Senior Vice President and Chief Creative Officer until March 2017.

Throughout his career at Nissan he has created distinctive designs such as the Nissan 350Z, Cube and the iconic GT-R. He also led the design team that penned Nissan crossover vehicles including the Murano, Rogue/Qashqai, Juke and Infiniti FX.

**

The World Car Awards is delighted and honoured to work with such distinguished automotive designers.

**THE ROAD TO 2020 WORLD CAR AWARDS:
BEGAN IN FRANKFURT SEPTEMBER 10, 2019.
WILL END AT THE NEW YORK INTERNATIONAL AUTO SHOW ON APRIL 8, 2020.**

FOLLOW OUR 80+ INTERNATIONAL JURORS :

**Instagram: @theworldcarawards #WorldCar #wcoty #WCA2020
Twitter: @worldcarawards #WorldCar #wcoty #WCA2020
Facebook: www.facebook.com/WorldCarAwards #WorldCar #wcoty #WCA2020**

For additional information please visit www.worldcarawards.com or contact
Beth Rhind, Co-founder and Executive Manager, E: beth@worldcarawards.com

Media release distributed by NEWSPRESS – The World Car Awards’ Official Media Partner

ABOUT

World Car Awards

Now entering their 16th year, the annual World Car Awards are the number one awards program in the world for the seventh (7th) consecutive year based on Prime Research’s 2019 media monitoring report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of a Steering Committee and an advisory group of prominent automotive journalists from Asia, Europe, and North America: Peter Lyon (Japan), Mike Rutherford (United Kingdom), Jens Meiners (Germany), Siddharth Vinayak Patankar (India), Tim Stevens (USA), Gerry Malloy (Canada), Toni Jalovaara, (Finland) and Carlos Sandoval (Mexico).

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2020 Auto Show Dates

Press Preview: April 8 and 9 (credentials required)

Public Sneak Preview, Friday, April 10

Public Show Dates, Friday, April 10 – Sunday, April 19, 2020

Social Media:

Twitter: @NYAutoShow

Facebook: [nyautoshow](https://www.facebook.com/nyautoshow)

Instagram: [nyautoshow](https://www.instagram.com/nyautoshow)

#nyauto

#nyias