

WORLD CAR AWARDS

THE ROAD TO THE 2020 WORLD CAR AWARDS OFFICIALLY LAUNCHED IN FRANKFURT

For Immediate Release: Frankfurt – September 10, 2019

The Road to the 2020 World Car Awards began today at the Frankfurt Motor Show (IAA) with the celebration of the all-electric Jaguar I-PACE as the triple winner of three 2019 World Car Awards (World Car of the Year, World Green Car and World Car Design of the Year) in keeping with World Car's annual tradition of officially launching the next awards season in the exhibit of a current year's winner.

The Road to the World Car Awards is an annual journey that follows more than 80 of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2020 awards season. The provisional list of eligible vehicles is now posted to our web site: worldcarawards.com

There are several stops along the road. One of the first will be in Los Angeles for our sixth annual "**L.A. Test Drives**" event running from November 16th – 20th where our jurors will have the chance to test-drive the eligible vehicles that may not be available in their home markets. The test-drive event is hosted exclusively by ZF.

The **World Car Finals** countdown will begin in late January 2020 as the jurors vote for their favourites and their confidential ballots are tabulated by the international accounting firm KPMG. First the Top 10 and Top 5 in each category will be announced on Tuesday, February 4, 2020; followed by the *Top Three in the World* finalists at the **Geneva International Motor Show** on Tuesday, March 3, 2020.

The journey's grande finale will take place when the winners are officially declared in all five categories at an awards ceremony and press conference that will open the **New York International Auto Show** on April 8, 2020. This year marks the 15th year of the World Car Awards' partnership with the New York show.

Then it is back to the **London Motor & Tech show** in May where the 2020 winners announced at the New York show will be celebrated. And a glimpse of the 2021 contenders will be offered.

The Road to the World Car Awards journey and the awards program would not be possible without the support of our partners: **Autoneum, Cision Insights, KPMG, the New York International Auto Show, Newspress** and **ZF**. Thank you.

Swiss-based **Autoneum** joined the World Car Awards as a Presenting Partner in 2014. The company shares World Car's commitment to innovation and excellence on a global scale. On the occasion of today's eligibility announcement, Autoneum CEO Martin Hirzel said: "Once again, the contenders are testimony to our innovation leadership: Most of them benefit from Autoneum's innovation leadership in thermal and acoustic management. The World Car Awards also confirm our forward-looking approach: Eligible e-models feature Autoneum components as well. Welcoming our industry's transformation early on, we today supply environmentally sustainable, lightweight components for most electric models available worldwide."

Video: <https://youtu.be/3P6u26e0MsU>

**THE ROAD TO 2020 WORLD CAR AWARDS:
BEGAN IN FRANKFURT SEPTEMBER 10, 2019.
WILL END AT THE NEW YORK INTERNATIONAL AUTO SHOW ON APRIL 8, 2020.**

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ABOUT

World Car Awards

Now entering their 16th year, the annual World Car Awards are the number one awards program in the world for the seventh (7th) consecutive year based on Prime Research's 2019 media monitoring report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The awards are administered by a not-for-profit association, under the guidance of an awards management group and advisory committee of prominent automotive journalists from Asia, Europe, and North America: Peter Lyon (Japan), Mike Rutherford (United Kingdom), Jens Meiners (Germany), Siddharth Vinayak Patankar (India), Tim Stevens (USA), Gerry Malloy (Canada), Toni Jalovaara, (Finland) and Carlos Sandoval (Mexico).

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2020 Auto Show Dates

Press Preview: April 8 and 9 (credentials required)

Public Sneak Preview, Friday, April 10

Public Show Dates, Friday, April 10 – Sunday, April 19, 2020

Social Media:

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