



**2021 WORLD CAR PERSON OF THE YEAR
TOP FIVE FINALISTS ANNOUNCED TODAY**

TORONTO, Canada - Tuesday, March 2, 2021 - For Immediate Release

The top five finalists for the **2021 World Car Person of the Year** award were announced today.

Ninety-three World Car Awards (WCA) jurors from twenty-eight countries collectively voted for the finalists by secret ballot. KPMG tabulated the vote results.

To be eligible, award candidates must have made a significant contribution to the global automotive industry during the period January 1 to December 31, 2020. That contribution could include a significant impact to their brand or company, for example, or a significant safety, engineering, design or technical advancement.

The top five finalists are, in alphabetical order:

PRATAP BOSE (Tata Motors)

Pratap Bose is Tata's Vice-President, Global Design. In that role the Royal College of Art graduate brings an international perspective to India's leading automotive conglomerate as he now leads three design centers around the world: in India, Italy, and the UK. His multi-national experience and truly global perspective are raising Tata's design presence, both within and beyond India, and gaining recognition for its daring, forward-looking design strategy.

LUC DONCKERWOLKE (Hyundai Motor Group)

Luc Donckerwolke has returned to Hyundai, where he has created a spectacularly successful design strategy for the Hyundai, Kia and Genesis brands. His leadership style is supportive and empowering and his enthusiasm for cars and mobility solutions is unbridled. As Chief Creative Officer for the Hyundai Group, Luc Donckerwolke is the driving design force behind the Genesis luxury brand and its sophisticated style, particularly the G80 and GV80.

EUISUN CHUNG (Hyundai Motor Group)

Euisun Chung is the Chairman, Hyundai Motor Group and grandson of the founder of Hyundai. As such, he has led the rise of Hyundai-Kia into the ranks of the global top five automakers. He has brought together an "all-star" team of designers starting with Peter Schryer and continuing with Luc Donckerwolke, SangYup Lee, Simon Loasby, and Karim Habib. Hyundai and Kia under his supervision have become serious competitors in the electrification race, with major strides in hybrid, fuel-cell, and EV technology.

TOMIKO TAKEUCHI (Mazda Motor Corporation)

Breaking barriers and "glass-ceilings" for women in a male-dominated industry, Tomiko Takeuchi is Mazda's first-ever female chief engineer and program manager, of the MX-30. She is also Mazda's first

female development and evaluation test driver, just one of the skill sets, along with her background in innovation and design, that enabled her to expertly lead 1,000 staff around the globe involved in the creation and debut of the MX-30 - Mazda's first-ever fully electric vehicle.

AKIO TOYODA (Toyota Motor Corporation)

Akio Toyoda, the charismatic President/CEO of Toyota Motor Corporation, has spent years successfully remaking his company. Toyota was the world's largest automaker by sales volume and still profitable in 2020, despite COVID-19, protecting jobs worldwide. He has maintained Toyota's pace of steady development for the CASE (Connected, Autonomous, Shared, Electric) era and has initiated construction of the Woven City, an exciting real-life prototype city of the future. All while actively participating in motorsports as a driver.

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Previous World Car Person of the Year recipients were Carlos Tavares, CEO of PSA Group (2020), the late Sergio Marchionne, CEO, FCA; Chairman, CNH Industrial; and Chairman and CEO, Ferrari (2019) and Håkan Samuelsson, President and CEO, Volvo Car Group (2018).

The World Car Person of the Year award is just one of six awards handed out annually by the World Car Awards. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The World Car Awards program would not be possible without the support of our official partners : the **New York International Auto Show, ZF, Cision Insights, Brembo, KPMG and Newspress** – our official media partner. Thank you to our partners.

THE ROAD TO THE 2021 WORLD CAR AWARDS
Began August 26, 2020
Will end with the winners' announcement on April 20, 2021

THE ROAD TO THE 2022 WORLD CAR AWARDS
Will begin August 19, 2021
At the New York International Auto Show #RoadtoNYC

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ABOUT

World Car Awards

The World Car Awards and its 90+ global jurors are missioned with recognizing and rewarding automotive excellence on a global scale. We test drive and evaluate all new or fully redesigned vehicles that are for sale on more than one continent from May to May each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car and World Car of the Year.

Now in their 17th year, the annual World Car Awards are the number one awards program in the world for the eighth (8th) consecutive year based on Cision Insight's 2020 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2021 Auto Show Dates

Press Preview: August 19, 2021 (credentials required)

Public Sneak Preview: August 20, 2021

Public Show Date: August 20 – 29, 2021

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
