



WORLD CAR AWARDS

CALLUM and Replique to Create New World Car Awards Trophies

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When the 19th annual, [2023 World Car Awards](#) (WCA) are presented at the [New York International Auto Show](#) next April, the winners will receive new versions of the traditional World Car trophy, created by Ian Callum's design and engineering consultancy [CALLUM](#).

The new trophies, which will maintain the thematic design elements of the originals and the World Car Awards logo, will be produced by [Replique](#) using advanced additive manufacturing techniques.

Ian Callum, who was appointed **Commander of the Order of the British Empire** (CBE) in 2019 for services to the British car industry, is widely heralded as one of the auto industry's most prominent designers, with cars such as the **Aston Martin DB7** and **Vanquish** and has since co-founded his own consultancy, CALLUM.

Before leaving his position as **Director of Design at Jaguar Land Rover** in 2019, and establishing his own consultancy, Callum was himself the on-stage recipient of three World Car Awards trophies on behalf of Jaguar.

"The World Car Awards are held in the highest regard by the industry and as a recipient, I appreciate how much it means to a design team to have it proudly on display in the studio," says **Ian Callum**. "Reimagining both the design and manufacture is a huge privilege and just the opportunity the team at CALLUM relish."

Replique has pioneered the first fully encrypted digital inventory additive manufacturing platform that offers OEMs a secure and sustainable means of providing parts on demand, anytime, anywhere. "We are proud to be chosen as the manufacturer of this year's World Car Awards, and by that take part in such an important event within the automotive industry," says **Henrike Wonneberger**, co-founder of Replique. "The award is an excellent example showing how 3D printing can realise flexible designs in small/medium quantities quickly and in high quality."

In addition to creating these new trophies, Callum is one of six worldwide automotive design experts on a Design Panel that reviews all candidates for the **World Car Design of the Year** award, then establishes a short-list of recommendations for voting by the WCA's jury of 100+ international automotive journalists. Other members of that Design Panel include:

Gert Hildebrand (Germany – Owner Hildebrand-Design)

Patrick le Quément (France - Designer and President of the Strategy Committee - The Sustainable Design School)

Tom Matano (USA – Academy of Art University, Former Head of Design – Mazda)

Victor Nacif (USA - Chief Creative Officer, Brojure.com and Design instructor, New School of Architecture)

and Design)

Shiro Nakamura (Japan - CEO, Shiro Nakamura Design Associates Inc.)

Details of the new [CALLUM](#) designed trophies will be revealed in advance of the awards ceremonies to be held at the New York International Auto Show on April 6, 2023.

THE ROAD TO WORLD CAR 2023

Began September 6, 2022

Will end at the New York International Auto Show #RoadtoNYC

April 5, 2023

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CELEBRATING THE BEST OF TODAY. EMBRACING THE BEST OF TOMORROW

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ABOUT: [World Car Awards](#)

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our [website](#).

Now in their 19th year, the annual World Car Awards are the number one awards program in the world for the tenth consecutive year in terms of media reach and analysis of forty-seven top global markets.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

About: [CALLUM](#)

CALLUM is a design and engineering business creating bespoke and limited-edition products.

CALLUM is focused on design, lifestyle and travel, taking on projects that intrigue, excite and tell a story. It is a collaboration of talented individuals with experience across art, audio, automotive, fashion and motorsport brands. Recent projects highlight the diversity; spanning furniture to an exclusive whisky.

Nimble and agile, CALLUM produces exquisite design supported by quality execution, with its 30,000 sq. ft Warwick facility housing the latest technology to deliver design, prototyping, machining and trim services.

Amongst its founding members is British designer Ian Callum CBE, admired for his prolific automotive work, which includes the Aston Martin Vanquish, Vantage and DB9, Jaguar F-Type and World Car of the Year Award-winning I-PACE, amongst others. www.callumdesigns.com

About: [Replique](#)

Replique was developed by BASF employees from the fields of material science and digitization. Their idea was to digitize and produce parts on demand so that they are available anytime and anywhere. To realize this vision, the team joined Chemovator GmbH, the internal venture builder of BASF, in 2020.

Replique provides a secure digital platform that easily integrates into the existing system landscape (e.g. ERP systems, e-commerce) and enables OEMs to provide parts on-demand to their customers through a global and decentralized 3D printing network of more than 60 facilities. As an end-to-end solution, Replique supports its customers along the entire value chain, including design, technology and material selection, as well as digital warehousing.

For further information on Replique, please visit: www.replique.io
