



WORLD CAR AWARDS

2022 WORLD CAR AWARDS

AND NOW THERE IS ONE.....

HYUNDAI IONIQ 5 – 2022 WORLD CAR DESIGN OF THE YEAR

NEW YORK CITY, USA – Wednesday, April 13, 2022 – For Immediate Release

The Road to World Car 2022 test-drive journey and the **World Car Finals powered by Brembo** concluded today with the declaration of the **Hyundai IONIQ 5** as the **2022 World Car Design of the Year** live at the New York International Auto Show.

A [jury of 102 distinguished international automotive journalists](#) from 33 countries selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. The votes were tabulated by KPMG.

“We are truly honored to receive this prestigious award, which recognizes the talent and hard work of all our people and business partners at Hyundai Motor Company. Our vision is to enable Progress for Humanity, and this endorsement of our approach will serve to embolden our commitment to make this vision a reality,” said Jaehoon Chang, President & CEO of Hyundai Motor Company.

The World Car Design of the Year category, and the corresponding award, are meant to highlight new vehicles with innovation and style that push established boundaries. This year, the vehicles eligible for the 2022 World Car Design of the Year award encompassed all the contenders competing in the other five award categories.

A design panel consisting of six highly respected world design experts was asked to first review each candidate, and then establish a short-list of recommendations for the jurors’ final vote in February. The design experts are in alpha order: **Gernot Bracht** (Germany – Pforzheim Design School), **Ian Callum** (United Kingdom – Director of Design, CALLUM), **Patrick le Quément** (France - Designer and President of the Strategy Committee - The Sustainable Design School), **Tom Matano** (USA – Academy of Art University, Former Head of Design – Mazda), **Victor Nacif** (USA - Chief Creative Officer, Brojure.com and Design instructor, NewSchool of Architecture and Design) and **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.).

As announced on March 15th, the 2022 **Top Three in the World** finalists for the design award are the Audi e-tron GT, the Hyundai IONIQ 5 and the Kia EV6.

"With IONIQ 5, we set out to create a new mobility experience — a game-changer," said SangYup Lee, Executive Vice President and Head of Hyundai Global Design Center. "This extraordinary vehicle was made possible by the passion and efforts of designers and engineers who pushed the boundaries of what's possible in the EV space."

For a complete list of previous winners in all categories, please visit our [web site](#).

"It has been an honor to partner the **World Car Finals** for the fourth year in a row. Much like Brembo, the selected cars in each category not only represent automotive excellence, but also leadership and innovation. We extend our congratulations to each of this year's worthy winners," said Daniele Schillaci, CEO of Brembo.

2022 marks the 17th year of the World Car Awards partnership with the [New York International Auto Show](#).

"We are proud to be part of the most important automotive awards program on the planet," said New York Auto Show president, Mark Schienberg. "We are pleased to have everyone back at the Auto Show today for the winners' live announcement. While the last two years have been challenging for everyone, car buyers are ready to come out and experience all the amazing new vehicles and technologies the industry has to offer. Congratulations and best of luck to all the finalists!"

The Road to the World Car Awards is an annual journey that follows more than 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2022 awards. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in six award categories (World Urban Car, World Luxury Car, World Performance Car, World Electric Vehicle of the Year, World Car Design of the Year as well as the overall World Car of the Year.

The World Car Awards program would not be possible without the support of our official partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

VIDEO – [WORLD CAR TV](#)

VIDEO – [SOCIAL MEDIA](#)

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THE ROAD TO WORLD CAR 2022
Began August 19, 2021

Will end at the New York International Auto Show #RoadtoNYC
April 13, 2022

FOLLOW OUR 100+ INTERNATIONAL JURORS :

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For additional information please visit www.worldcarawards.com or contact us at:
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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our web site.

Now in their 18th year, the annual World Car Awards are the number one awards program in the world for the ninth consecutive year in terms of media reach and analysis of twenty-five top global markets in Cision Insight's 2021 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2022 Auto Show Dates

Press Preview: April 13, 2022 (credentials required)

Public Sneak Preview: April 15, 2022

Public Show Date: April 15 – 24, 2022

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
