



WORLD CAR AWARDS

2022 WORLD CAR AWARDS

AND NOW THERE IS ONE.....

MERCEDES-BENZ EQS – 2022 WORLD LUXURY CAR

NEW YORK CITY, USA – Wednesday, April 13, 2022 – For Immediate Release

The Road to World Car 2022 test-drive journey and the **World Car Finals powered by Brembo** concluded today with the declaration of the **MERCEDES-BENZ EQS** as the **2022 World Luxury Car** live at the New York International Auto Show.

A [jury of 102 distinguished international automotive journalists](#) from 33 countries selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. The votes were tabulated by KPMG.

This is the fifth World Luxury Car win for Mercedes-Benz and the second consecutive year for such a win. The Mercedes-Benz S-Class won the honours last year while the Mercedes-Benz E-Class won the award in 2017. In 2015, it was the Mercedes-Benz S-Coupe and in 2014 it was the Mercedes-Benz S-Class.

“We are very honored and proud to receive this award. It has been an intense journey to build up the Electric Vehicle Architecture of which the EQS is the first product. Receiving this award is a strong symbol for the whole team and strengthens our goal to build the world’s most desirable electric cars”, said Christoph Starzynski, Vice President Electric Vehicle Architecture & Development Electric Drive.

The **MERCEDES-BENZ EQS** was chosen from an initial entry list of eight vehicles from all over the world then a short list of three finalists as announced on March 15th. The 2022 **Top Three in the World finalists** are the BMW iX, the Genesis GV70 and the Mercedes-Benz EQS

Vehicles eligible for World Luxury Car must be produced in volumes of at least 5,000 units/year, must be priced at the luxury-car level in their primary markets, and must be “on-sale” in at least two major markets (China, Europe, India, Japan, Korea, Latin America, USA) on at least two separate continents at some time within the period January 1, 2021 and March 30, 2022.

Luxury Car placement is determined based solely on its range of prices over all available models. Specifically, the price range of the subject vehicle is compared to that of established luxury-class vehicles

in the major markets where the car is sold and if its median price falls within or above that range, the vehicle is classified as a Luxury vehicle.

For a complete list of previous winners in all categories, please visit our [web site](#).

“It has been an honor to partner the **World Car Finals** for the fourth year in a row. Much like Brembo, the selected cars in each category not only represent automotive excellence, but also leadership and innovation. We extend our congratulations to each of this year’s worthy winners,” said Daniele Schillaci, CEO of Brembo.

2022 marks the 17th year of the World Car Awards partnership with the [New York International Auto Show](#).

“We are proud to be part of the most important automotive awards program on the planet,” said New York Auto Show president, Mark Schienberg. “We are pleased to have everyone back at the Auto Show today for the winners’ live announcement. While the last two years have been challenging for everyone, car buyers are ready to come out and experience all the amazing new vehicles and technologies the industry has to offer. Congratulations and best of luck to all the finalists!”

The Road to the World Car Awards is an annual journey that follows more than 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2022 awards. The jurors’ road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards’ eligible vehicles in six award categories (World Urban Car, World Luxury Car, World Performance Car, World Electric Vehicle of the Year, World Car Design of the Year as well as the overall World Car of the Year.

The World Car Awards program would not be possible without the support of our official partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

VIDEO – [WORLD CAR TV](#)

VIDEO – [SOCIAL MEDIA](#)

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THE ROAD TO WORLD CAR 2022
Began August 19, 2021

Will end at the New York International Auto Show #RoadtoNYC
April 13, 2022

FOLLOW OUR 100+ INTERNATIONAL JURORS :

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For additional information please visit www.worldcarawards.com or contact us at:

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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our web site.

Now in their 18th year, the annual World Car Awards are the number one awards program in the world for the ninth consecutive year in terms of media reach and analysis of twenty-five top global markets in Cision Insight's 2021 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2022 Auto Show Dates

Press Preview: April 13, 2022 (credentials required)

Public Sneak Preview: April 15, 2022

Public Show Date: April 15 – 24, 2022

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
