



WORLD CAR AWARDS

2022 WORLD CAR AWARDS

AND NOW THERE IS ONE.....

TOYOTA YARIS CROSS – 2022 WORLD URBAN CAR

NEW YORK CITY, USA – Wednesday, April 13, 2022 – For Immediate Release

The Road to World Car 2022 test-drive journey and the **World Car Finals powered by Brembo** concluded today with the declaration of the **TOYOTA YARIS CROSS** as the **2022 World Urban Car** live at the New York International Auto Show.

A [jury of 102 distinguished international automotive journalists](#) from 33 countries selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. The votes were tabulated by KPMG.

“We are honored to be awarded “World Urban Car”. Our foundation has always been to make good compact cars, and this philosophy guided us to develop the Yaris Cross as a compact car with a spacious cargo area and utility, as well as sufficient power and fuel economy. Moving forward, we will use this award as motivation as we continue to develop high-quality cars that can meet our customers’ needs and promote environmentally-friendly vehicles that can help reduce CO2 emissions, said Chief Engineer Takatomo Suzuki, Toyota Compact Car Company, Toyota Motor Corporation.

The **TOYOTA YARIS CROSS** was chosen from an initial entry list of five cars from all over the world then a short list of three finalists as announced on March 15th. The 2022 **Top Three in the World finalists** are the Opel Mokka, the Toyota Yaris Cross and the Volkswagen Taigun.

Vehicles eligible for World Urban Car must be produced in volumes of at least 5,000 units/year and must be “on-sale” in at least two major markets (China, Europe, India, Japan, Korea, Latin America, USA) on at least two separate continents at some time within the period January 1, 2021 and March 30, 2022.

Vehicles must be a maximum of 4.20 meters in overall length and be approved for operation on public roads.

For a complete list of previous winners in all categories, please visit our [web site](#).

“It has been an honor to partner the **World Car Finals** for the fourth year in a row. Much like Brembo, the selected cars in each category not only represent automotive excellence, but also leadership and

innovation. We extend our congratulations to each of this year's worthy winners," said Daniele Schillaci, CEO of Brembo.

2022 marks the 17th year of the World Car Awards partnership with the [New York International Auto Show](#).

"We are proud to be part of the most important automotive awards program on the planet," said New York Auto Show president, Mark Schienberg. "We are pleased to have everyone back at the Auto Show today for the winners' live announcement. While the last two years have been challenging for everyone, car buyers are ready to come out and experience all the amazing new vehicles and technologies the industry has to offer. Congratulations and best of luck to all the finalists!"

The Road to the World Car Awards is an annual journey that follows more than 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2022 awards. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in six award categories (World Urban Car, World Luxury Car, World Performance Car, World Electric Vehicle of the Year, World Car Design of the Year as well as the overall World Car of the Year.

The World Car Awards program would not be possible without the support of our official partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

VIDEO – [WORLD CAR TV](#)

VIDEO – [SOCIAL MEDIA](#)

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THE ROAD TO WORLD CAR 2022

Began August 19, 2021

Will end at the New York International Auto Show #RoadtoNYC

April 13, 2022

FOLLOW OUR 100+ INTERNATIONAL JURORS :

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For additional information please visit www.worldcarawards.com or contact us at:

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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our web site.

Now in their 18th year, the annual World Car Awards are the number one awards program in the world for the ninth consecutive year in terms of media reach and analysis of twenty-five top global markets in Cision Insight's 2021 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2022 Auto Show Dates

Press Preview: April 13, 2022 (credentials required)

Public Sneak Preview: April 15, 2022

Public Show Date: April 15 – 24, 2022

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
