



LUC DONCKERWOLKE
Executive Vice President for Design and Chief Creative Officer
Hyundai Motor Group
2022 WORLD CAR PERSON OF THE YEAR

TORONTO, Canada – Tuesday, February 22, 2022 – For Immediate Release

The World Car Awards jury panel representing [102 journalists from 33 countries](#) have voted **LUC DONCKERWOLKE, Hyundai Motor Group's Executive Vice President for Design and Chief Creative Officer** as the 2022 World Car PERSON of the Year.

To be eligible, award candidates must have made a significant contribution to the global automotive industry with global repercussions during the period January 1 to December 31, 2021 (not limited to one market or region). That contribution could include a significant impact to their brand or company, for example, or a significant safety, engineering, design or technical advancement or other significant benefit for the consumer.

Mr. **DONCKERWOLKE** was chosen by the jury since he has held design responsibility for a number of highly innovative new models, including the Hyundai Ioniq 5, Genesis GV60 and Kia EV6, which were launched over the past year. In addition, his restomod Pony and Grandeur models have paid homage to the great and often neglected automotive heritage of Korea.

Mr. **DONCKERWOLKE** said, “I am deeply honored to receive the Person of the Year award and would like to thank all of the jury members and the valued team at Hyundai Motor Group, without whom this would not have been possible.

“I have worked for many companies and brands over my career and I’m delighted at the recognition the Hyundai, Kia and Genesis brands have received. They are a true reflection of the effort of all of the Hyundai Motor Group employees, retailers and partners who have worked steadfastly to develop a strong lineup of compelling and relevant vehicles on sale in over 200 countries worldwide.

“Since joining the Hyundai Motor Group as Chief Creative Officer in 2016, we have not only continued the upward trajectory of both the Hyundai and Kia brands but also introduced a new luxury brand – Genesis. Since its introduction, the Genesis brand has grown to receive many accolades, and I am privileged to be part of the creation, launch and development of the brand alongside many of my esteemed colleagues.

“I’ve always said, ‘I do design work for free, I only get paid for the meetings’. And while there are indeed many meetings, it’s always easier to accomplish a task when you’re working your dream job surrounded by dedicated team members. Thank you again for this fantastic honor.”

There were five finalists for this prestigious award that was created in 2018. This year’s top five finalists (including the winner above) represent the very best and most accomplished men and women in the industry, in very personal and different ways. Here they are, in alphabetical order:

Shailesh Chandra, Managing Director, Passenger Vehicle Business Unit, Tata Motors

James Gay-Rees and Paul Martin, Netflix's Formula 1 Drive to Survive

Tadge Juechter, General Motors, Corvette Executive Chief Engineer

Linda Zhang, Ford F-150 Lightning Chief Engineer

VIDEO: [WORLD CAR TV](#)
PHOTOS and [WEB SITE](#)

Previous World Car Person of the Year recipients were Akio Toyoda, President and CEO, Toyota Motor Corporation (2021), Carlos Tavares, CEO of PSA Group (2020), the late Sergio Marchionne, CEO, FCA; Chairman, CNH Industrial; and Chairman and CEO, Ferrari (2019) and Håkan Samuelsson, President and CEO, Volvo Car Group (2018).

The World Car Person of the Year award is just one of seven awards handed out annually by the World Car Awards. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The World Car Awards program would not be possible without the support of our official partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

THE ROAD TO WORLD CAR 2022
Began August 19, 2021

Will end at the New York International Auto Show #RoadtoNYC
April 13, 2022

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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our web site.

Now in their 18th year, the annual World Car Awards are the number one awards program in the world for the ninth consecutive year in terms of media reach and analysis of twenty-five top global markets in Cision Insight's 2021 media report.

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The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2022 Auto Show Dates

Press Preview: April 13, 2022 (credentials required)

Public Sneak Preview: April 15, 2022

Public Show Date: April 15 – 25, 2022

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
