



QUALIFYING CRITERIA – ANNUAL WORLD CAR AWARDS' JURY PANEL

As a result of our long-standing commitment to balance and diversity, the World Car Awards is proud that our jurors represent the most diverse group of automotive journalists in the world reaching a global audience of 300 million.

The World Car Awards has a long-standing commitment to grow our juror diversity so as to better reach different audiences across the broadest possible global spectrum.

In addition, the World Car Awards strives to ensure global balance amongst the jurors so that no one region dominates the votes and outcome. For example, right now all juror positions for Europe are taken. Placement will be possible only when a position becomes available in that region.

Nominations to our jury panel occur on an annual basis every spring. The nominations are for a 1-year term.

Automotive journalists can nominate themselves. Or they can be nominated by a colleague.

Prospective jurors must confirm that the qualifying criteria below have been met to the satisfaction of the World Car Awards Steering Committee.

HERE ARE THE CRITERIA:

1. As part of your everyday professional work, you regularly test-drive manufacturers' new models.
2. As part of your everyday professional work, you regularly publish automotive test drive reports in at least one **major** publication, or broadcast outlet, or web site in your country.
3. If you contribute to only one specific media outlet, then that outlet should be considered as "**major**" in your home country.
4. You agree to vote in both rounds of voting for the World Car Awards. The first round is typically in late January or early February in order to choose the Top 10 and Top 5 finalists. The second round takes place in mid-February to choose the winners.
5. You commit to giving media coverage to stories about the World Car Awards in your outlet(s). All jurors are expected to publish at least two stories each year mentioning the World Car Awards in a major publication, web site or broadcast outlet. "Coverage" can also mean any mention of World Car when you are writing, posting, or broadcasting about a first-drive and/or road-test of a vehicle that is a World Car contender in any of the six (6) award categories.
- 6.- All jurors agree to participate in a couple of surveys over the 12-month period – including the major survey that makes up our annual "Global Trends Report".

7.-All jurors need to ensure that their advanced driving qualifications are up-to-date and current.

8.-All jurors agree to abide by World Car's Code of Conduct. Failure to do so will result in dismissal mid-term as required.

9.-Assuming it is COVID safe to do so, World Car respectfully requests your attendance at our scheduled press conferences – or other related events – at the Frankfurt/Paris, Tokyo, Los Angeles, Geneva and/or New York auto shows.
