



## WORLD CAR AWARDS

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### 2023 WORLD CAR AWARDS

#### AND NOW THERE IS ONE

### HYUNDAI IONIQ 6 – 2023 WORLD CAR DESIGN OF THE YEAR

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New York City, USA – Wednesday, April 5, 2023 – For Immediate Release

**THE ROAD TO WORLD CAR 2023** and the **WORLD CAR FINALS POWERED BY BREMBO** concluded today with the live announcement of the winners in six award categories at the [New York International Auto Show](#).

The **HYUNDAI IONIQ 6** is the **2023 World Car Design of the Year**.

This is the second consecutive World Car Design of the Year win for the Hyundai Motor Group. The Hyundai Ioniq 5 was last year's winner in this category as well as the winner of the overall 2022 World Car of the Year title as well as being the winner of the inaugural World Electric Vehicle award.

In addition, **SangYup Lee, Executive Vice President, Head of Hyundai and Genesis Global Design Center, Hyundai Motor Company (HMC)**, was on hand at the awards ceremony to participate in a Q&A with media and receive his **2023 World Car PERSON of the Year** trophy.

A [jury of 100 distinguished international automotive journalists](#) from 32 countries selected the winners by secret ballot based on their evaluation of each eligible vehicle as part of their on-going professional work. The vote results were tabulated by [KPMG](#).

“We are thrilled to receive this prestigious honor two years in a row, which recognizes the tremendous talents and unrelenting efforts of everyone at Hyundai Motor Company to bring EVs like IONIQ 6 to market,” said **Jaehoon Chang, President and CEO of Hyundai Motor Company**. “This honor reinforces our commitment to be a global leader in vehicle electrification and will serve to embolden our efforts as a smart mobility solutions provider.”

“We always want to connect with customers on an emotional level and with the design of the IONIQ 6 we have created truly one of a kind. The daring streamliner styling combines strong emotional appeal with aerodynamic efficiency to give exceptional range,” said **SangYup Lee, Executive Vice President and Head of Hyundai Global Design Center**. “Inside, we set-out to create a personal studio which offers the mindful space and calm functionality which, we believe, elevates EV design.”

The World Car Design of the Year trophy was created by legendary automotive designer **IAN CALLUM**'s design and engineering consultancy [CALLUM](#). "The World Car Awards are held in the highest regard by the industry and as a recipient, I appreciate how much it means to a design team to have it proudly on display in the studio," says **Ian Callum**. "Reimagining both the design and manufacture is a huge privilege and just the opportunity the team at CALLUM relish."

All seven of the new CALLUM designed trophies were produced by [REPLIQUE](#) using the first fully encrypted 3D printing platform that offers OEMs a secure and sustainable means of providing parts on demand, anytime, anywhere. "We are proud to be chosen as the manufacturer of this year's World Car Awards, and by that take part in such an important event within the automotive industry," says **Henrike Wonneberger**, co-founder of Replique.

All vehicles eligible for other World Car award categories are automatically eligible for World Car Design of the Year. This year there were **seventy-eight (78) eligible vehicles** in total.

A panel consisting of six highly respected world design experts was asked to first review each of the 78 candidates, and then establish a short-list of recommendations for the jurors' final vote. The design experts are in alphabetical order: **Ian Callum** (United Kingdom – Director of Design, CALLUM), **Gert Hildebrand** (Germany – Owner Hildebrand-Design), **Patrick le Quément** (France - Designer and President of the Strategy Committee - The Sustainable Design School), **Tom Matano** (USA – Academy of Art University, Former Head of Design – Mazda), **Victor Nacif** (USA - Chief Creative Officer, Brojure.com and Design instructor, NewSchool of Architecture and Design) and **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.).

The short list of finalists was announced on March 7th. The 2023 **Top Three in the World** are the Hyundai Ioniq 6, the Range Rover and the Lucid Air.

For a complete list of previous winners in all categories, please visit our [web site](#).

The World Car Awards thanks Brembo for hosting the World Car Finals for the fifth year in a row. "Our heartfelt congratulations to the winners in each category as representatives of automotive excellence. We are honored to be associated with the World Car finals, an event that recognizes and celebrates innovation so meaningfully, and thrilled to be part of a community that shares our values and passion for making a difference," said **Daniele Schillaci, CEO of Brembo**.

2023 marks the 18<sup>th</sup> year of the World Car Awards' partnership with the [New York International Auto Show](#).

"We salute this year's finalists and are pleased to be part of the most important automotive awards program on the planet," said **New York Auto Show president, Mark Schienberg**. "For nearly two decades the partnership between World Car and the New York Auto Show has recognized the very best the auto industry has to offer. We're looking forward to once again co-hosting the awards ceremony during the opening of the 2023 Show in April. Congratulations and best of luck to all the finalists!"

**The Road to the World Car Awards** is an annual journey that follows 100 of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2023 awards. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official partners:

[AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

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[PHOTOS](#) are on the [WEB SITE](#)

[VIDEO](#) will be on [World Car TV](#) later today

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**THE ROAD TO WORLD CAR 2023**  
**Began September 6, 2022**

Ended today at the New York International Auto Show #RoadtoNYC

**FOLLOW OUR 100+ INTERNATIONAL JURORS:**

World Car TV: [YouTube.com/worldcartv](https://www.youtube.com/worldcartv)

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For additional information please visit [www.worldcarawards.com](http://www.worldcarawards.com) or contact us at:  
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**CELEBRATING THE BEST OF TODAY. EMBRACING THE BEST OF TOMORROW**

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**Media release distributed by NEWSPRESS – The World Car Awards' Official Media Partner**

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**ABOUT: [World Car Awards](#)**

*It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.*

*To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.*

*Now in their 19th year, the annual World Car Awards are the number one awards program in the world for the tenth consecutive year in terms of media reach and analysis of forty-seven top global markets.*

*The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.*

*The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.*

**New York International Auto Show**

*The New York International Automobile Show, North America's first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.*

**2023 Auto Show Dates**

Press Preview: April 5-6, 2023 (credentials required)

Public Show Date: April 7 – 16, 2023

Social Media: Twitter: @NYAutoShow Facebook: [nyautoshow](#) Instagram: [nyautoshow](#) #nyauto #nyias #RoadtoNYC

