



## WORLD CAR AWARDS

---

### 2023 WORLD CAR AWARDS

#### AND NOW THERE IS ONE

### CITROEN C3 – 2023 WORLD URBAN CAR

---

New York City, USA – Wednesday, April 5, 2023 – For Immediate Release

**THE ROAD TO WORLD CAR 2023** and the **WORLD CAR FINALS POWERED BY BREMBO** concluded today with the live announcement of the winners in six award categories at the [New York International Auto Show](#).

The **2023 World Urban Car** is the **CITROEN C3**.

A [jury of 100 distinguished international automotive journalists](#) from 32 countries selected the winners by secret ballot based on their evaluation of each eligible vehicle as part of their on-going professional work. The vote results were tabulated by [KPMG](#).

The Citroen PSA Group has won three World Car Awards to date. **Carlos Tavares, CEO of PSA Group**, was the **2020 World Car PERSON of the Year** while the Citroen C4 Cactus was the 2015 World Car Design of the Year winner. The Citroen C4 also won the design title in 2006. The Citroen C3 was a “Top Three in the World” finalist in the World Urban Car category in 2017.

"We are particularly honoured to receive this "2023 WORLD URBAN CAR" award for C3. In addition to the commercial success of this model, it recognizes the relevance of our growth strategy in India, Asia and South America. As the first model in a family of three cars, the Citroën C3 combines strong, modern styling with a high level of comfort, not to mention the connectivity and technology that customers in these regions expect," said **Thierry Koskas, Citroën's CEO**.

The World Urban Car trophy was created by legendary automotive designer **IAN CALLUM**'s design and engineering consultancy [CALLUM](#). "The World Car Awards are held in the highest regard by the industry and as a recipient, I appreciate how much it means to a design team to have it proudly on display in the studio," says **Ian Callum**. "Reimagining both the design and manufacture is a huge privilege and just the opportunity the team at CALLUM relish."

All seven of the new CALLUM designed trophies were produced by [REPLIQUE](#) using the first fully encrypted 3D printing platform that offers OEMs a secure and sustainable means of providing parts on demand, anytime, anywhere. "We are proud to be chosen as the manufacturer of this year's World Car

Awards, and by that take part in such an important event within the automotive industry," says **Henrike Wonneberger**, co-founder of Replique.

Vehicles eligible for the **World Urban Car** award must be produced in volumes of at least 5,000 units/year and must be "on-sale" in at least two major markets (China, Europe, India, Japan, Korea, Latin America, USA) on at least two separate continents within the period January 1, 2022 and March 30, 2023.

Vehicles must be a maximum of 4.25 meters in overall length and be approved for operation on public roads.

For a complete list of previous winners in all categories, please visit our [web site](#).

The World Car Awards thanks Brembo for hosting the World Car Finals for the fifth year in a row. "Our heartfelt congratulations to the winners in each category as representatives of automotive excellence. We are honored to be associated with the World Car finals, an event that recognizes and celebrates innovation so meaningfully, and thrilled to be part of a community that shares our values and passion for making a difference," said **Daniele Schillaci, CEO of Brembo**.

2023 marks the 18<sup>th</sup> year of the World Car Awards' partnership with the [New York International Auto Show](#).

"We salute this year's finalists and are pleased to be part of the most important automotive awards program on the planet," said **New York Auto Show president, Mark Schienberg**. "For nearly two decades the partnership between World Car and the New York Auto Show has recognized the very best the auto industry has to offer. We're looking forward to once again co-hosting the awards ceremony during the opening of the 2023 Show in April. Congratulations and best of luck to all the finalists!"

**The Road to the World Car Awards** is an annual journey that follows 100 of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2023 awards. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#) – our official media partner. Thank you to our partners.

---

[PHOTOS](#) are on the [WEB SITE](#)

[VIDEO](#) will be on [World Car TV](#) later today

---

**THE ROAD TO WORLD CAR 2023**  
**Began September 6, 2022**

**Ended today at the New York International Auto Show #RoadtoNYC**

**FOLLOW OUR 100+ INTERNATIONAL JURORS:**  
World Car TV: [YouTube.com/worldcartv](https://www.youtube.com/worldcartv)

Instagram: #wcoty @theworldcarawards #wca2023 #WorldCarAwards  
Twitter: #wcoty @worldcarawards #worldcarawards #wca2023  
Facebook: [www.facebook.com/WorldCarAwards](http://www.facebook.com/WorldCarAwards) #worldcarawards #wca2023

---

For additional information please visit [www.worldcarawards.com](http://www.worldcarawards.com) or contact us at:  
[info@worldcarawards.com](mailto:info@worldcarawards.com)

**CELEBRATING THE BEST OF TODAY. EMBRACING THE BEST OF TOMORROW**

---

**Media release distributed by NEWSPRESS – The World Car Awards’ Official Media Partner**

---

**ABOUT: [World Car Awards](#)**

*It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.*

*To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our [website](#).*

*Now in their 19th year, the annual World Car Awards are the number one awards program in the world for the tenth consecutive year in terms of media reach and analysis of forty-seven top global markets.*

*The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.*

*The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.*

**New York International Auto Show**

*The New York International Automobile Show, North America’s first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.*

**2023 Auto Show Dates**

*Press Preview: April 5-6, 2023 (credentials required)*

*Public Show Date: April 7 – 16, 2023*

*Social Media: Twitter: @NYAutoShow Facebook: [nyautoshow](#) Instagram: [nyautoshow](#) #nyauto #nyias #RoadtoNYC*

---