



2024 WORLD CAR FINALS POWERED BY BREMBO

THE COUNTDOWN CONTINUES TOP THREE IN THE WORLD FINALISTS ANNOUNCED

TORONTO, Canada – Monday February 26, 2024 – For Immediate Release

The **WORLD CAR FINALS POWERED BY BREMBO** continues with the announcement of the *Top Three in the World* finalists today at the [Geneva International Motor Show](#) (GIMS).

Sandro Mesquita, CEO of GIMS, said: “We are thrilled to welcome the World Car Awards at our Geneva Salon. Our Show is an event etched in the calendar of car enthusiasts worldwide, which makes it a perfect fit to discover the World Car Awards 2024 finalists.”

The countdown ends on March 27th when the winners will be announced live at the 2024 [New York International Auto Show](#) during an awards ceremony. 2024 marks the 19th year of the World Car Awards’ partnership with the show.

“We’re pleased to kick off the New York Auto Show each year by celebrating the winners of the World Car Awards,” said **Mark Schienberg, president of NYIAS**. Receiving this distinction from 100 of the world’s top automotive journalists is a major victory for all those involved and is a perfect way to open North America’s first and largest-attended auto show. Congratulations to the World Car team on 20 years of excellence, and best of luck to all the finalists!”

A [jury of 100+ distinguished international automotive journalists](#) from 29 countries selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. The jurors’ votes were then tabulated by [KPMG](#).

*“Congratulations to the finalists of the prestigious World Car Awards,” says **Daniele Schillaci, Brembo’s Chief Executive Officer**. “Today, more than ever, cutting-edge technologies and megatrends are shaping the automotive landscape. For Brembo, being forward-looking has always made a difference, and your special achievement embodies exactly this spirit of innovation. We eagerly await the announcement of the winners and extend our best wishes to all of the participants.”*

From an initial list of 70 eligible vehicles across all categories, the World Car Awards’ jurors first voted to

establish a short-list of 10 finalists for World Car of the Year and five for each of the other categories, except Design. They then evaluated and scored those finalists on eight separate parameters, based on their own test drive experiences, to determine the *Top Three in the World* and ultimately the Winner in each category.

The ***Top Three in the World*** finalists for each category are:

World Car of the Year

- BYD Seal / Atto 4
- Kia EV9
- Volvo EX30

World Luxury Car

- BMW 5 Series / i5
- Mercedes-Benz E-Class
- Mercedes-Benz EQE SUV

World Performance Car

- BMW M2
- BMW XM
- Hyundai Ioniq 5 N

World Electric Vehicle

- BMW i5
- Kia EV9
- Volvo EX30

World Urban Car

- BYD Dolphin
- Lexus LBX
- Volvo EX30

World Car Design of the Year

- Ford Bronco
- Ferrari Purosangue
- Toyota Prius

A design panel consisting of six highly respected world design experts was asked to first review each candidate, and then establish a short-list of recommendations for the jurors' final vote. The design experts are in alphabetical order: **Gert Hildebrand** (Germany – Owner, Hildebrand-Design), **Patrick le Quément** (France - Designer and President of the Strategy Committee - The Sustainable Design School), **Tom Matano** (USA – Academy of Art University, Former Head of Design – Mazda), **Victor Nacif** (USA - Chief Creative Officer, Brojure.com and Design instructor, NewSchool of Architecture and Design), **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.) and **Frank Stephenson** (UK - Founder, Frank Stephenson Design).

The Road to the World Car Awards is an annual journey that follows 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the awards' season. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official 20th Anniversary Partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [Geneva International Motor Show](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#). Thank you to our partners.

**CELEBRATING THE BEST OF TODAY FOR 20 YEARS
EMBRACING THE BEST OF TOMORROW FOR 20 YEARS**

THE ROAD TO WORLD CAR 2024

Began September 22, 2023

Ends at the New York International Auto Show #RoadtoNYC
March 27, 2024

FOLLOW OUR 100+ INTERNATIONAL JURORS:

[YouTube](#): @WorldCarTV - 135K subscribers

[Instagram](#): @theworldcarawards - 7.7K followers

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Use hashtags #worldcarawards and #wcoty when posting and sharing.

For additional information please visit www.worldcarawards.com or

contact us at: info@worldcarawards.com

ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global journalists on the jury panel to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.

Now in their 20th year, the annual World Car Awards are the number one awards program in the world for the 11th consecutive year in terms of media reach and analysis of forty-seven top global markets.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete with, existing national and regional Car of the Year programs.

Geneva International Motor Show

GIMS 2024: February 26 – March 3, 2024 in Geneva

The Geneva International Motor Show has been a springboard for the future of mobility since 1905. It is widely recognized as the most important motor show in Europe and is one of the most prestigious and influential shows in the world. With the launch of GIMS Qatar, the Geneva International Motor Show is extending its brand to a new location. The organiser and rights holder of the GIMS is the Geneva-based Comité permanent du Salon international de l'automobile Foundation.

New York International Auto Show

The New York International Automobile Show, North America's first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.

2024 Auto Show Dates

Press Preview: March 27 and 28, 2024 (credentials required)

Public Show Date: March 29 – April 7, 2024

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
