



## 2024 WORLD CAR FINALS POWERED BY BREMBO

### THE COUNTDOWN BEGINS - Top Ten and Top Five Finalists Announced

TORONTO, Canada – Wednesday, January 31, 2024 – For Immediate Release

The **WORLD CAR FINALS POWERED BY [BREMBO](#)** begins today with the announcement of the Top Ten and Top Five finalists in six World Car Awards vehicle categories. The countdown ends on March 27th when the winners will be announced live at the 2024 [New York International Auto Show](#) during an awards ceremony. Today's vote results have been tabulated by [KPMG](#).

A [jury of 100+ distinguished international automotive journalists](#) from 29 countries selected the finalists by secret ballot based on their evaluation of each eligible vehicle as part of their professional work.

*"Congratulations to the first finalists of the prestigious World Car Awards," says Daniele Schillaci, Brembo's Chief Executive Officer. "Today, more than ever, cutting-edge technologies and megatrends are shaping the automotive landscape. For Brembo, being forward-looking has always made a difference, and your special achievement embodies exactly this spirit of innovation. We eagerly await the announcement of the winners and extend our best wishes to all of participants."*

The 2024 **World Car of the Year** (WCOTY) winner will be selected from the following top ten finalists chosen from an initial list of 38 contenders:

- BYD Seal / Atto 4
- Ford Bronco
- Hyundai Kona / Kona Electric
- Hyundai Santa Fe
- Kia EV9
- Mazda CX-90
- Subaru Crosstrek
- Toyota Prius
- Volkswagen ID.7
- Volvo EX30

32 vehicles competed in the **World Electric Vehicle** category this year. The top five finalists are:

- BMW i5
- Kia EV9
- Mercedes-Benz EQE SUV
- Volkswagen ID.7
- Volvo EX30

There were 13 cars in the 2024 **World Luxury Car** class. The top five finalists are:

- BMW 5 Series / i5
- Lexus LM
- Mercedes-Benz CLE
- Mercedes-Benz E-Class
- Mercedes-Benz EQE SUV

The 2024 **World Performance Car** had 17 cars competing in the category. The top five finalists are:

- BMW M2
- BMW XM
- Ferrari Purosangue
- Hyundai Ioniq 5 N
- Porsche Cayenne Turbo E-Hybrid

There were seven candidates in the 2024 **World Urban Car** class. The top five finalists are:

- Abarth 500e
- BYD Dolphin
- Lexus LBX
- Suzuki Fronx
- Volvo EX30

All vehicles competing in the five categories above are eligible for the 2023 **World Car Design of the Year** award.

A design panel consisting of six highly respected world design experts was asked to first review each candidate, and then establish a short-list of recommendations for the jurors' final vote. The design experts are in alphabetical order: **Gert Hildebrand** (Germany – Owner, Hildebrand-Design), **Patrick le Quément** (France - Designer and President of the Strategy Committee - The Sustainable Design School), **Tom Matano** (USA – Academy of Art University, Former Head of Design – Mazda), **Victor Nacif** (USA - Chief Creative Officer, Brojure.com and Design instructor, NewSchool of Architecture and Design), **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.) and **Frank Stephenson** (UK - Founder, Frank Stephenson Design).

The five finalists chosen by the design panel for the jurors' winners' vote in February are:

- Ford Bronco
- Ferrari Purosangue
- Toyota Prius
- Volvo EX30
- Zeekr X

The countdown excitement will continue to grow when the number of finalists is narrowed down to the **Top Three in the World** to be announced - live - at the [Geneva International Motor Show](#) (GIMS) on Monday, February 26th, 2024. **Sandro Mesquita, CEO of GIMS**, said: "We are thrilled to welcome World Car Awards at our next Geneva Salon. Our Show is an event etched in the calendar of car enthusiasts worldwide, which makes it a perfect fit to discover the World Car Awards 2024 finalists."

**Winners** in all six categories will be announced on **Wednesday, March 27, 2024** during a live awards ceremony at the [New York International Auto Show](#) (NYIAS). This year marks the 19<sup>th</sup> year of the World Car Awards partnership with the show.

“We’re pleased to kick off the New York Auto Show each year by celebrating the winners of the World Car Awards,” said **Mark Schienberg, president of NYIAS**. Receiving this distinction from 100 of the world’s top automotive journalists is a major victory for all those involved and is a perfect way to open North America’s first and largest-attended auto show. Congratulations to the World Car team on 20 years of excellence, and best of luck to all the finalists!”

**The Road to the World Car Awards** is an annual journey that follows 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the awards’ season. The jurors’ road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards’ eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official 20<sup>th</sup> Anniversary Partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [Geneva International Motor Show](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#). Thank you to our partners.

## VIDEO – [WORLD CAR TV](#)

### CELEBRATING THE BEST OF TODAY FOR 20 YEARS EMBRACING THE BEST OF TOMORROW FOR 20 YEARS

#### **THE ROAD TO WORLD CAR 2024**

*Began September 22, 2023*

**Will end at the New York International Auto Show #RoadtoNYC  
March 27, 2024**

FOLLOW OUR 100+ INTERNATIONAL JURORS:

[YouTube](#): @WorldCarTV - 33K subscribers

[Instagram](#): @theworldcarawards - 7.5K followers

[Facebook](#): @WorldCarAwards - 7.3K followers

[Twitter / X](#): @WorldCarAwards - 4.0K followers

Use hashtags #worldcarawards and #wcoty when posting and sharing.

For additional information please visit [www.worldcarawards.com](http://www.worldcarawards.com) or

contact us at: [info@worldcarawards.com](mailto:info@worldcarawards.com)

## ABOUT

### **World Car Awards**

*It is the mission of the World Car Awards and its 100+ global journalists on the jury panel to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.*

*To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.*

*Now in their 20th year, the annual World Car Awards are the number one awards program in the world for the 11th consecutive year in terms of media reach and analysis of forty-seven top global markets.*

*The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.*

*The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.*

### **Geneva International Motor Show**

**GIMS 2024:** February 26 – March 3, 2024 in Geneva

*The Geneva International Motor Show has been a springboard for the future of mobility since 1905. It is widely recognized as the most important motor show in Europe and is one of the most prestigious and influential shows in the world. With the launch of GIMS Qatar, the Geneva International Motor Show is extending its brand to a new location. The organiser and rights holder of*

*the GIMS is the Geneva-based Comité permanent du Salon international de l'automobile Foundation.*

**New York International Auto Show**

*The New York International Automobile Show, North America's first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.*

**2024 Auto Show Dates**

*Press Preview: March 27 and 28, 2024 (credentials required)*

*Public Show Date: March 29 – April 7, 2024*

*Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC*