



THE ROAD TO WORLD CAR 2025

THE JOURNEY BEGINS

For Immediate Release: TORONTO, ON, Canada – Monday, September 30, 2024

The Road to World Car 2025 officially launched today. The awards were inaugurated in 2003, and launched in January 2004, to reflect the reality of the global marketplace.

The annual **Road to the World Car Awards** journey follows more than [100 highly respected automotive journalists](#) on the jury panel as they test-drive, and vote on, the 2025 eligible vehicles. The journey starts with today's official launch, followed by a stop in Pasadena, CA, USA for the 10th annual "L.A. Test Drives" media event in November.

The **World Car Finals Powered by Brembo** for the 7th consecutive year will begin the winners' countdown in early January 2025 when the Top 10 World Car of the Year finalists as well as the Top 5 finalists in the World Electric Vehicle, World Luxury Car, World Performance Car, World Urban Car and World Car Design of the Year categories will all be announced.

The countdown excitement will continue to grow when the number of finalists is narrowed down to the **Top Three in the World** to be announced - virtually - in March 2025.

Finally, the grand finale live awards ceremony wherein the winners in six categories are declared will take place at the [New York International Auto Show](#) on Wednesday, April 16th, 2025. The occasion will mark two decades of the New York Auto Show partnering with the World Car Awards and co-hosting the winners' announcement as a special kick-off to the Show's Press Preview Days. 2025 marks the show's 125th anniversary.

The 2025 [provisional list of all eligible vehicles](#) is now posted to our [web site](#).

The Road to the World Car Awards annual journey would not be possible without the support of our official partners: AITASTIC Research & Consult AG, Brembo, KPMG, the New York International Auto Show and Newspress (Official Media Partner). Thank you to our partners.

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Begins today - September 30, 2024

Will end at the New York International Auto Show #RoadtoNYC
April 16, 2025

FOLLOW OUR 100+ INTERNATIONAL JURORS:

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For additional information please visit www.worldcarawards.com or contact us at:
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**CELEBRATING THE BEST OF TODAY FOR OVER 20 YEARS
EMBRACING THE BEST OF TOMORROW FOR OVER 20 YEARS**

Media release distributed by NEWSPRESS – The World Car Awards’ Official Media Partner

ABOUT

World Car Awards

It is the mission of the World Car Awards and its 100+ global journalists on the jury panel to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.

Now in their 21st year, the annual World Car Awards are the number one awards program in the world for the 12th consecutive year in terms of media reach and analysis of the top global markets.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

The New York International Automobile Show, North America’s first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.

2025 Auto Show Dates

Press Preview: April 16 and 17, 2025 (credentials required)

Public Show Date: April 18 – April 27, 2025

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
