



2025 WORLD CAR FINALS POWERED BY BREMBO

AND NOW THERE IS ONE

VOLKSWAGEN ID. BUZZ – 2025 WORLD CAR DESIGN OF THE YEAR

NEW YORK CITY, New York, USA – Wednesday, April 16, 2025 – For Immediate Release

THE ROAD TO WORLD CAR 2025 and the **WORLD CAR FINALS POWERED BY BREMBO** concluded today with the live announcement of the winners in six award categories at the [New York International Auto Show](#).

The **VOLKSWAGEN ID. BUZZ** is the **2025 World Car Design of the Year**.

Today's vote results have been tabulated by [KPMG](#). A [jury of 96 distinguished international automotive journalists](#) from 30 countries selected the *Top Three in the World* finalists by secret ballot based on their evaluation of each eligible vehicle as part of their on-going professional work.

The Volkswagen Group has now won eight (8) awards to date including five (5) World Car of the Year titles across the World Car Awards' 21-year history.

"We set out to create an electric vehicle that not only pays homage to the iconic Microbus but also propels us into the future of automotive design," said **Kjell Gruner, President and CEO, Volkswagen Group of America**. "The ID. Buzz was always intended to be more than just transportation; it's our brand's electric soul, a halo that radiates fresh energy and excitement. The ID. Buzz is reconnecting us with our roots while boldly stepping into the electric era, and this award is recognition of that vision."

All vehicles eligible for other World Car award categories are automatically eligible for World Car Design of the Year. This year there were **122 eligible vehicles** in five award categories.

A design panel consisting of five highly respected global design experts was asked to first review each candidate and establish a short-list of recommendations for the jurors' final vote. The design experts were, in alphabetical order: **Anja Bracht** (Germany - Pforzheim University), **Gert Hildebrand** (Germany - Owner Hildebrand-Design), **Tom Matano** (USA - Academy of Art University, Former Head of Design – Mazda), **Victor Nacif** (USA - Chief Creative Officer, Brojure.com and Design instructor, New School of Architecture and Design) and **Shiro Nakamura** (Japan - CEO, Shiro Nakamura Design Associates Inc.)

The 2025 **Top Three in the World DESIGN finalists** are the Kia EV3, the Toyota Land Cruiser / Land Cruiser 250 and the Volkswagen ID. Buzz.

For a complete list of previous winners in all categories, please visit our [web site](#).

2025 marks the 20th year of the World Car Awards' partnership with the the [New York International Auto Show](#).

Mark Schienberg, president of NYIAS said, "As the New York Auto Show marks an incredible 125 years, we're thrilled to kick off the celebration with one of the industry's most prestigious honours – the World Car Awards! Winning this award, judged by 96 of the world's top automotive journalists, is a true triumph and the perfect way to launch North America's first and most-attended auto show. A huge congratulations to the World Car team for over two decades of excellence, and congratulations to this year's outstanding winners!"

"We are honoured to celebrate the winners of the prestigious World Car of The Year Awards," said **Daniele Schillaci, Brembo's Chief Executive Officer.** "These awards recognize the best cars in the world, setting new benchmarks in technology, performance and design. Your outstanding achievements exemplify the pursuit of excellence that drives the entire automotive industry forward. At Brembo, we are proud to support an accolade that honours such innovation, and we extend our best wishes to all of the winners announced today."

The Road to the World Car Awards is an annual journey that follows our international jurors as they test-drive, and vote on, the eligible vehicles for the awards' season. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official 20th Anniversary Partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#). Thank you to our partners.

VIDEO – [WORLD CAR TV](#)

THE ROAD TO WORLD CAR 2025

Began September 30, 2025

Will end at the New York International Auto Show

Wednesday, April 16, 2025 #RoadtoNYC

FOLLOW OUR 96 INTERNATIONAL JURORS:

World Car TV: [YouTube.com/worldcartv](https://www.youtube.com/worldcartv)

Instagram: #wcoty @theworldcarawards #wca2025 #WorldCarAwards

Twitter: #wcoty @worldcarawards #worldcarawards #wca2025

Facebook: www.facebook.com/WorldCarAwards #worldcarawards #wca2025

For additional information please visit www.worldcarawards.com or contact us at:
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**CELEBRATING THE BEST OF TODAY FOR OVER 20 YEARS
EMBRACING THE BEST OF TOMORROW FOR OVER 20 YEARS**

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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 96 global journalists on the jury panel to recognise, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully-redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.

Now in their 21st year, the annual World Car Awards are the number one awards program in the world for the 12th consecutive year in terms of media reach and analysis of the top global markets. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace. The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

The New York International Automobile Show, North America's first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.

2025 Auto Show Dates

Press Preview: April 16 and 17, 2025 (credentials required)

Public Show Date: April 18 – April 27, 2025

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
